

# BERLINALE WORKSHOP 2026

How to Succeed in Screenwriting and Producing in Tough Times

AI - Markets - Legal Reality

## OFFICIAL INVITATION

We are pleased to invite you to a one-day professional workshop during the Berlinale 2026.

This workshop is designed for **writers, producers** and **directors** who want practical orientation, clarity and confidence in an increasingly complex film and television landscape.

International market insight, hands-on AI workflows and legal expertise come together in one focused day.

### KEY QUESTIONS

- How do you succeed as a writer or producer in difficult market conditions
- How should creatives deal with AI in film and TV today
- What is hype, what is useful, and what is legally relevant

### PRACTICAL INFORMATION

Date

Wednesday, February 11, 2026  
09:30 am – 04:30 pm

Venue

Cafe Klick im Kino Klick  
Windscheidstraße 19  
10627 Berlin Charlottenburg

Participation Fee

€ 60

(Includes drinks and a soup or light lunch)

Participants

Limited to 25–30 people

# SPEAKERS & CONTENT

## International Market Perspective



**Julian Friedmann** (Agent, London)

### What Makes an Agent Cry

An honest look at the UK film and TV market, agency expectations, and the most common mistakes writers make and what we can learn from 2025 about the changing market for writers in 2026.

## AI in Screenwriting



**David Sridharan** (Screenwriter, Berlin/Cologne)

David will show you ways to use AI during all stages of story development to increase your pace and productivity.

- Using AI as a research assistant
- Structuring and sketching stories faster
- AI tools to give you actually helpful feedback

## Visual AI in Practice



**Shamila Lengsfeld** (Film Director, AI Creator, Berlin)

How AI Transforms Conventional Film Production –  
A practical View on Visual AI Tools

- AI for Pitches, concept art, worldbuilding
- Hybrid Filmmaking. How to cut costs with Visual AI
- AI-assisted VFX enhancements (relighting, weather change, reframing)
- Shot generation and AI reshoots for missing coverage

## Legal Clarity & German Market Reality



**Steffen Weihe** (Lawyer, Agent, Berlin)

- Current German film and TV market overview
- Legal frameworks for AI use
- Copyright, authorship and publishing
- What is allowed, what is risky, and what to avoid

## ABOUT THE SPEAKERS

- **Julian Friedmann** is a screenwriting lecturer, literary agent and head of the Blake Friedman Agency in London.
- **Shamila Lengsfeld** is a film and TV director, screenwriter and AI specialist working at the intersection of storytelling and technology.
- **David Sridharan** is a screenwriter, producer and film teacher based in Berlin and Cologne.
- **Steffen Weihe** is a film agent and copyright lawyer at Showflake Agency, based in Berlin.

# PROGRAM

Wednesday, February 11, 2026



## 09:30 – Registration and coffee

## 10:00 – Julian Friedmann: Market Overview

and what writers need to understand to succeed in 2026

## 11:15 – Coffee break

11:30 – David Sridharan: Screenwriting in Practice

12:15 – Shamila Lengsfeld: AI in Film and TV Production

**13:00 – 14:00 – Lunch**

Drinks and a light meal provided

14:00 – Steffen Weihe: Legal and Market Overview

15:00 – Julian Friedmann: What Makes an Agent Cry

**15:30–16:30 – Open Q&A and Networking**

## REGISTRATION

Please register via email:

Steffen.Weihe@snowflake-agency.com

## Payment

- Payment in advance upon registration
- Account holder: **Steffen Weihe**
- IBAN: DE35 1001 1001 2627 0155 55
- Reference: **Berlinale Workshop 2026**

## GETTING THERE

## Public transport:

- U-Bahn or S-Bahn: Sophie Charlotteen-Platz
- Bus: Kantstraße / Joachim-Friedrich-Straße

